

Detroit, MI (Wayne County)

Arts, Culture, and Humanities Public Charity 990 Filers Reporting Revenue in Their Most Recent Filing Year*

REVENUE RANGE	NO. OF ORGS	%	TOTAL REVENUE	%
\$5 Million and over	6	4.2%	\$192,721,705	76.2%
\$1,000,000 – \$4,999,999	16	11.2%	\$39,061,167	15.4%
\$500,000 – \$999,999	10	7.0%	\$7,112,943	2.8%
\$100,000 – \$499,999	48	33.6%	\$11,445,452	4.5%
Less than \$100,000	63	44.1%	\$2,633,191	1.0%
TOTAL	143	100.0%	\$252,974,458	100.0%

* Source: National Center for Charitable Statistics, 2016. In general, NCCS data represent FY 2014 or 2015 revenue (and sometimes FY 2013 revenue) for organizations required to file IRS Form 990 or 990-EZ. This includes all organizations with revenue of more than \$50,000 or assets of at least \$200,000. Organizations that do not meet this threshold may also choose to complete a 990 or 990-EZ at their discretion and, therefore, some smaller organizations are included in the totals. See <http://nccsweb.urban.org/PubApps/search.php>. Revenue includes all gifts, grants and contributions, earned revenue and investment income.

Revenue, Expenses, and Staffing for “Culturally Specific” Arts & Cultural Organizations Located in Area, 2014**

	NO. OF ORGS.	SHARE OF ALL
“Benchmark” organizations as a share of number of Detroit arts & cultural organizations	55	81%
“Culturally specific” organizations as a share of number of Detroit arts & cultural organizations	13	19%

REVENUE	AMOUNT	SHARE OF ALL
“Culturally specific” orgs’ revenue as a share of Detroit arts & cultural orgs’ revenue	\$14,398,388	5%
“Culturally specific” orgs’ foundation revenue as a share of Detroit arts & cultural orgs’ foundation revenue	\$4,946,649	17%

TOP REVENUE SOURCES FOR “CULTURALLY SPECIFIC” ORGANIZATIONS	AMOUNT	SHARE OF ALL
Foundation	\$4,946,649	34%
Other contributed (special events, parent, related org support, in-kind, other)	\$1,520,674	11%
Individuals	\$1,352,763	9%
Corporate	\$1,221,711	8%
Government / Federal	\$1,011,803	7%

	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
Contributed revenue as a share of total revenue for “culturally specific” orgs	\$11,911,020	83%	43%
Expenses as a share of revenue for “culturally specific” orgs	\$15,504,514	108%	91%

STAFFING	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
“Culturally specific” orgs’ share of Detroit arts & cultural orgs’ total employees	612	10%	
“Culturally specific” orgs’ share of Detroit arts & cultural orgs’ total FTEs	143	6%	
Full-time employees as a share of total employees at “culturally specific” orgs	70	11%	19%
Full-time employees as a share of total FTEs at “culturally specific” orgs	70	49%	54%

** Source: DataArts, 2016. Figures based on self-reporting by organizations engaged in arts and cultural activities. Therefore, totals do not reflect all active arts and cultural organizations in this area

Foundation Funding for Arts and Culture in Area, 2009–2013***

	AMOUNT	%	NO. OF GRANTS	%
Ethnic/racial minority-focused arts and culture organizations	\$13,799,211	10%	175	19%
Economically disadvantaged-focused arts and culture organizations	\$919,880	1%	13	1%
LGBT-focused arts and culture organizations	\$0	0%	0	0%
People with disabilities-focused arts and culture organizations	\$369,638	0%	10	1%
SUBTOTAL	\$15,088,729	11%	198	22%
“Mainstream” organizations for activities focused on selected populations	\$5,834,627	4%	50	6%
SUBTOTAL FOR FUNDING FOCUSED ON SELECTED POPULATIONS	\$20,923,356	15%	248	27%
All other arts and culture funding	\$119,859,709	85%	660	73%
TOTAL	\$140,783,065	100%	908	100%

*** Source: Foundation Center, 2016. Figures based on all grants of \$10,000 or more awarded to organizations by 1,000 of the largest U.S. foundations, which account for approximately half of giving by all of the nation’s foundations each year. Sources of data include foundation electronic grants files provided directly to the Center, websites, annual reports and other foundation publications, and IRS Form 990-PFs. Data are based on authorized grant amounts (reflecting the full value of multi-year grant commitments in the year they were made) when available. Otherwise, grant payment amounts are used. Foundation Center staff assign coding to the grants for purpose/activity, recipient organization type, type of support provided, population group(s) served, and geographic focus. Data is aggregated over 4 year period to diminish aberrations caused by significant gifts in a given year.