

Minneapolis-St. Paul, MN (Hennepin and Ramsey Counties)

Arts, Culture, and Humanities Public Charity 990 Filers Reporting Revenue in Their Most Recent Filing Year*

| REVENUE RANGE | NO. OF ORGS | % | TOTAL REVENUE | % |
|---------------------------|-------------|---------------|----------------------|---------------|
| \$5 Million and over | 23 | 5.4% | \$639,929,028 | 77.1% |
| \$1,000,000 – \$4,999,999 | 60 | 14.0% | \$112,594,056 | 13.6% |
| \$500,000 – \$999,999 | 47 | 11.0% | \$33,503,175 | 4.0% |
| \$100,000 – \$499,999 | 159 | 37.1% | \$36,737,324 | 4.4% |
| Less than \$100,000 | 139 | 32.5% | \$6,996,328 | 0.8% |
| TOTAL | 428 | 100.0% | \$829,759,911 | 100.0% |

* Source: National Center for Charitable Statistics, 2016. In general, NCCS data represent FY 2014 or 2015 revenue (and sometimes FY 2013 revenue) for organizations required to file IRS Form 990 or 990-EZ. This includes all organizations with revenue of more than \$50,000 or assets of at least \$200,000. Organizations that do not meet this threshold may also choose to complete a 990 or 990-EZ at their discretion and, therefore, some smaller organizations are included in the totals. See <http://nccsweb.urban.org/PubApps/search.php>. Revenue includes all gifts, grants and contributions, earned revenue and investment income.

Revenue, Expenses, and Staffing for “Culturally Specific” Arts & Cultural Organizations Located in Area, 2014**

| | NO. OF ORGS. | SHARE OF ALL |
|--|--------------|--------------|
| “Benchmark” organizations as a share of number of Minneapolis-St. Paul arts & cultural organizations | 154 | 83% |
| “Culturally specific” organizations as a share of number of Minneapolis-St. Paul arts & cultural organizations | 31 | 17% |

| REVENUE | AMOUNT | SHARE OF ALL |
|--|--------------|--------------|
| “Culturally specific” orgs’ revenue as a share of Minneapolis-St. Paul arts & cultural org’s revenue | \$20,430,264 | 3% |
| “Culturally specific” orgs’ foundation revenue as a share of Minneapolis-St. Paul arts & cultural orgs’ foundation revenue | \$5,741,547 | 10% |

| TOP REVENUE SOURCES FOR “CULTURALLY SPECIFIC” ORGANIZATIONS | AMOUNT | SHARE OF ALL |
|---|-------------|--------------|
| Foundation | \$5,741,547 | 28% |
| Admission, Tickets, Tuitions | \$4,722,693 | 23% |
| Government / State | \$3,282,372 | 16% |
| Individuals | \$1,699,390 | 8% |
| Memberships, Subscriptions & Fees | \$1,551,400 | 8% |

| | AMOUNT | SHARE OF ALL | “BENCHMARK” ORG SHARES |
|--|--------------|--------------|------------------------|
| Contributed revenue as a share of total revenue for “culturally specific” orgs | \$13,675,164 | 67% | 53% |
| Expenses as a share of revenue for “culturally specific” orgs | \$19,254,404 | 94% | 80% |

| STAFFING | AMOUNT | SHARE OF ALL | “BENCHMARK” ORG SHARES |
|---|--------|--------------|------------------------|
| “Culturally specific” orgs’ share of Minneapolis-St. Paul arts & cultural orgs’ total employees | 1,690 | 11% | |
| “Culturally specific” orgs’ share of Minneapolis-St. Paul arts & cultural orgs’ total FTEs | 359 | 8% | |
| Full-time employees as a share of total employees at “culturally specific” orgs | 125 | 7% | 17% |
| Full-time employees as a share of total FTEs at “culturally specific” orgs | 125 | 35% | 55% |

** Source: DataArts, 2016. Figures based on self-reporting by organizations engaged in arts and cultural activities. Therefore, totals do not reflect all active arts and cultural organizations in this area

Foundation Funding for Arts and Culture in Area, 2009–2013***

| | AMOUNT | % | NO. OF GRANTS | % |
|---|----------------------|-------------|---------------|-------------|
| Ethnic/racial minority-focused arts and culture organizations | \$17,117,312 | 7% | 306 | 10% |
| Economically disadvantaged-focused arts and culture organizations | \$17,805,846 | 7% | 79 | 3% |
| LGBT-focused arts and culture organizations | \$216,000 | 0% | 17 | 1% |
| People with disabilities-focused arts and culture organizations | \$561,000 | 0% | 20 | 1% |
| SUBTOTAL | \$35,700,158 | 14% | 422 | 14% |
| “Mainstream” organizations for activities focused on selected populations | \$5,083,500 | 2% | 104 | 3% |
| SUBTOTAL FOR FUNDING FOCUSED ON SELECTED POPULATIONS | \$40,783,658 | 16% | 526 | 18% |
| All other arts and culture funding | \$209,165,029 | 84% | 2,469 | 82% |
| TOTAL | \$249,948,687 | 100% | 2,995 | 100% |

*** Source: Foundation Center, 2016. Figures based on all grants of \$10,000 or more awarded to organizations by 1,000 of the largest U.S. foundations, which account for approximately half of giving by all of the nation’s foundations each year. Sources of data include foundation electronic grants files provided directly to the Center, websites, annual reports and other foundation publications, and IRS Form 990-PFs. Data are based on authorized grant amounts (reflecting the full value of multi-year grant commitments in the year they were made) when available. Otherwise, grant payment amounts are used. Foundation Center staff assign coding to the grants for purpose/activity, recipient organization type, type of support provided, population group(s) served, and geographic focus. Data is aggregated over 4 year period to diminish aberrations caused by significant gifts in a given year.